

Squaring the Circle Through Outreach: Building Student Engagement from Scratch

BACKGROUND & OBJECTIVE

- The Library is housed on an academic health sciences campus with six colleges (Medicine, Dentistry, Pharmacy, Nursing, Graduate Health Sciences, and Health Professions) with roughly 3,000 full-time graduate students.
- The Library works with campus and community partners in order to make a positive impact on students, campus, and community. Through outreach efforts, we are working to fulfill our mission of providing an environment conducive to student learning and supporting efforts to improve the health of Tennesseans.
- This poster examines the events we have executed in the Library, with the intent of meeting the needs of students through survey data.

EVENTS

Fridays in the Park

In partnership with the Memphis Medical District Collaborative, a grant-funded series of events provided free lunches, live music, and outdoor games.

Cookies & Cram

Free cookies and coffee for students during Fall finals.

Coat Drive

130 coats were collected across campus by faculty, staff, and students. All donations proceeded to two organizations: one for mothers and children, and one for veterans.

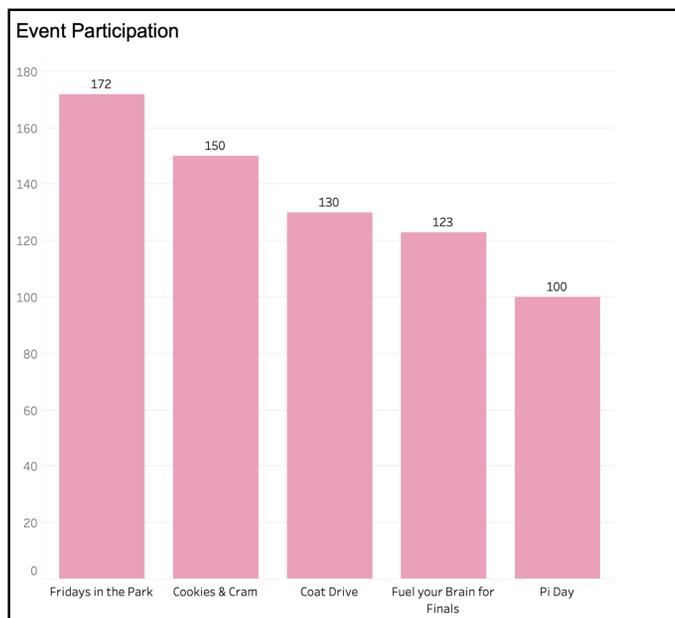
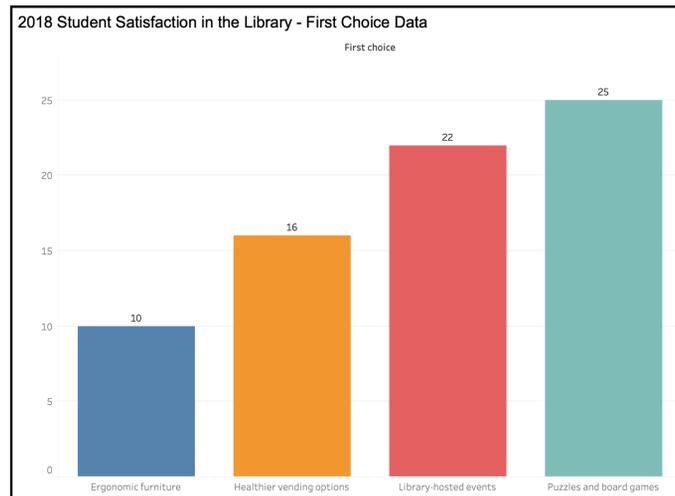
Fuel Your Brain for Finals

This casual event offered snacks for students during their Spring finals.

Pi Day

A library classic, Pi Day was a success two years in a row with free coffee and pie for students.

IMPACT



CHALLENGES & INSIGHTS

- Engage students beyond the free food.
- Discover new methods to bring students to Library programming.
- Consult campus common calendar to develop best time for student engagement in programming.
- Activate the space with student conversation and relaxation.

"Manna House thanks you so much for your coat donation. They gave them out Monday and the people loved them!"



"This is such a lifesaver for us. Getting a healthy snack is just one less thing we have to worry about!"