Designing a Poster-to-Publication Campaign for Medical Residents

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Project Background

- New Graduate Medical Education Librarian tasked with increasing resident publication rate
- All residents complete poster projects
- Few go on to publish research
Overview of Development

- Needs Assessment
- Campus Research Day
- Library Workshop Series
- Mentor Assignment
- Post Assessment and Analysis
- Publication Guide
Needs Assessment

• Barriers to research
• Potential areas for librarian instruction
• Additional campus resources
• Results inform workshop development
Campus Research Day

• Annual event (February)
• Residents and fellows present posters
• Marketing opportunity
  – Campaign
  – Library services
Library Workshop Series

- Immediately following Research Day
- Promote event in months prior
- Librarian instruction plus guest speakers from campus/community resources
- Track attendance – follow up with returning participants
Mentorship

- Developing program with Graduate Medical Education Committee (GMEC) Research Subcommittee
- Discipline-specific research support
- Currently limited to individuals attending more than one workshop
Post Assessment & Analysis

• Feedback survey
  – After each workshop
  – 6 months after final workshop
  – 12 months after final workshop
• WebADS data on resident publications and presentations
Publication Guide for Residents

• End of 2020 or early 2021
• Informed by:
  – Needs assessment
  – Post assessment
  – Workshop successes/failures
  – Resident and mentor feedback
References


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Weathers, T., Ercek, K., & Unni, E. J. (2019). PGY1 resident research projects: Publication rates, project completion policies, perceived values, and barriers. *Currents in Pharmacy Teaching and Learning, 11*(6), 547-556. doi:10.1016/j.cptl.2019.02.017
Feedback

Please email Carrie Cullen at carriecullen@usf.edu with any feedback or questions about this project.