Thinking Outside the Box to Square the Circle: Realigning Library Services with Stakeholder Needs

Southern Chapter/MLA Annual Meeting 2019
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Preston Medical Library
Square Pegs in Round Holes: New Hires in a Hybrid Library

Liaisons for the Graduate School of Medicine

• Support faculty and residents, not medical students, no standardized curriculum

Located in the hospital, function as hospital librarians

• Support nurses as well as patients and families
• Still have reference desk hours

Where do we start?
Changing Roles of Liaison Librarians

• Literature shows a clear shift in priorities of the liaison role
  • Moving away from staffing a reference desk
  • Being embedded in a department or team
  • Proactive vs reactive
  • Marketing

• Other Concerns
  • Librarians not seen as collaborators
  • Fewer requests for literature searches
What are Other Libraries Doing?
Possibilities

• A few primary areas were evident:
  • Instructional Support (online)
  • Research and Publishing Support (new Dean’s emphasis)
  • Creating a home for institutional knowledge

• Strategized to develop new ideas for outreach in these areas
  • Using LibWizard to provide online learning
  • Offering new services, such as journal selection reports
  • Promoting these services in their LMS (MedHub)
Instructional Support

• Move content presented to in-person groups online
  • Captures institutional knowledge
  • Broader audience
  • Self-paced, flipped classroom opportunities

• Example:
  • Point-of-care ultrasound
    • Physician requested for a workshop
    • Utilized short videos inside the module
    • Created pretest and posttest
    • Pretest can be completed ahead of time
Example: POC Ultrasound
Example: Grants Tutorial

An Introduction to Grants

Start with a Literature Search

URL: https://gsm.utmem.edu/library/

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Innovation: Do you really know what’s been done? What does the published research show?

Literature search keywords:
- Write down terms related to your central research question/hypothesis. Try to think of any way that your research might be described by other research.

Tips for reviewing the literature:
- What was the research question of the study you are reviewing?
- What was the funding source for the research and would that have any influence over the findings?
- How was the research conducted? Could it have been done better?
- Has this research been cited in other studies? How is the author viewed in the field?

True or False: You can request a literature search by a librarian to find similar research to your grant proposal. (required)

- True
- False

Next Slide

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Preston Medical Library

Pubmed Search

Search

Journal Search

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Preston Medical Library

- Databases A-Z
- Access Medicine
- CINAHL
Continuing Education

• Faculty Development Lecture Series
  • Worked with a faculty member to develop content
  • Co-taught in-person session
  • Emphasized library services/resources
  • Created LibWizard tutorial of content for online learning
Faculty Development Module

Getting Started with Research: Library Tools and Tricks

Setting Up Library Tools in Google Scholar

Not only can you use the Settings feature of Google Scholar to add the Preston Medical Library’s full-text finder links to your search results, you can also add the ability to import individual citations into your citation management software.

After the changes we made in the video to the Google Scholar settings, we can now import individual citations into which citation management tool?

- BibTeX
- EndNote
- RefWorks

Results per page

Google’s default (10 results) provides the latest results.

Where results open

- Open each selected result in a new browser window

Bibliography manager

- Don’t show any citation import links
- Show links to import citations into: EndNote

To retain settings, you must turn on cookies.
Promoting Research Services

• Marketing services where our stakeholders are
  • Integrated into LMS

• Offering customized services

• “Research Rounds”: quarterly drop-in sessions focused on research related topics
Updating Literature Search Forms to Promote All Liaison Services

Get Research Help

Take advantage of the expert research support provided by our librarians.

Name:

Email:  (required)

I would like help with:

- Finding resources (articles, books, data, statistics)
- Citing/organizing resources (EndNote)
- Preparing a conference abstract, poster or paper
- Publishing: journal selection, impact factors, institutional repository
- Finding grants/funding
- Systematic review: search strategies, methods
- Technology: access issues, software, equipment, online learning activities
Publishing Support: Journal Selection Reports

Journal Selection Report for: Subcutaneous Extended-Release Buprenorphine use in pregnancy: Case Report 9/5/19

Manuscript matching tools used:
EndNote’s Manuscript Matcher
JANE - Journal/Author Name Estimator

Note: all of these journals are indexed in Medline

Note: These are not open access journals, although open access options may be available. If you would like to publish in an open access journal, please let me know how much you are willing to spend on APCs (article-processing charges).

<table>
<thead>
<tr>
<th>Journal Name</th>
<th>Journal Impact</th>
<th>Information for Authors</th>
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<tr>
<td>AMERICAN JOURNAL ON ADDICTIONS</td>
<td>JCR Impact Factor 2018: 1.946</td>
<td><a href="https://onlinelibrary.wiley.com/page/journal/15210391/homepage/ForAuthors.html">https://onlinelibrary.wiley.com/page/journal/15210391/homepage/ForAuthors.html</a></td>
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Research Rounds

Utilizing our hospital location, we offer drop-in research help sessions

Research Rounds: Endnote

submitted by RERoberts@utmck.edu

The Preston Medical librarians will present a brief overview of how to install and use EndNote, highlighting common features and answering your citation management questions next Wednesday, Oct. 2 from 5-6 pm in the Preston Medical Library Conference Room. Do you have a specific EndNote question or problem you need assistance with? Bring your laptop for troubleshooting assistance. Registration is not required.
Challenges

• Instructional Support:
  • Labor intensive
  • Providing CE credit an ongoing problem
  • Marketing

• Research:
  • Need departmental buy-in to host library links/content on internal websites
  • Making research requests as common as literature search requests
    • Viewing the library as a vital tool in the research process
What We Learned

• We can do outreach to faculty in non-conventional methods

• Needs extend outside traditional library roles
  • Grant assistance
  • Publication support
  • Institutional knowledge curation

• While challenges are there, don’t be afraid to try something new to meet clinician needs
References