# Implementation and Evaluation of Iron Deficiency Anemia

# Content in Prenatal Education Classes



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#### Purpose

The purpose of this quality improvement project is to provide and increase educational awareness and knowledge regarding iron deficiency anemia (IDA) in pregnant patients at an urban primary care clinic in Memphis, TN.

#### **Specific Aims**

- Decrease the number of individuals with IDA in pregnancy and occurrences of IDA-related complications during pregnancy.
- Introduce cost-effective approaches to decrease or eradicate IDA-related complications in pregnancy.



Fig 1. IDA control and prevention promotes healthier pregnancies

## Background

- The World Health Organization (WHO) estimates the prevalence of anemia complicating pregnancies to be more than 40%. Pregnant women with IDA who reside in low- and middle-income countries are at a higher risk of low birth weight, preterm birth, perinatal mortality, and neonatal mortality.
- Memphis is known as an urban, predominantly Black city where studies have shown the prevalence of Black gravidas was >15% in the 1st trimester, around 20% in the 2nd trimester, and close to 50% in the 3rd trimester. Introducing IDA educational sessions can beneficially impact Memphis maternal and infant mortality rates as well as the number of complications and interventions related to IDA.

#### Methods

**Study sites.** We collaborated with the Midwives at Regional One Health Center's (ROH) Hollywood Primary Care Clinic in Memphis, TN.

**Study Design.** We will educate 25 participants using a correlational, quantitative research approach.

Inclusion Criteria. All women will consent to participate in the study in their 1<sup>st</sup> trimester (before 13 weeks gestation), be 18 or older, and have no known blood disorders or medical conditions that interfere with liver function.

Interventions. The participants will be administered a pretest before reviewing the IDA content. After completing the pretest, the researchers will review an IDA infographic during a 10-minute educational session with the participants. After reviewing the infographic, the participants will take the post-test (Fig. 2). The researchers will also provide each participant with a personal copy of the IDA infographic (Fig. 3).

#### **Data Collection**

- In addition to pre- and post-test scores, we will also obtain demographic data listed in the Excel table below (Fig. 4).
- Statistical analysis will be done using descriptive and basic inferential statistics using Excel and Intellectus©.

Subject ID	Median Pretest Score	Median Posttest Score	Age	Race	Para	Gravida	HTIN	Diabetes	Iron deficiency Anemia	Prior Education on IDA & Pregnancy
1										
2										
3										

Fig 4. Demographic data collection

#### Implications for Practice

 We anticipate that the pre-test/post-test will show a significant correlation between IDA educational sessions and increased awareness. The results will show the benefits of education in increasing awareness to help prevent pregnant women in Memphis, TN, from developing IDA and related complications.

#### Prenatal Iron Deficiency Education and Pregnancy Pretest/Posttest

#### Rate the following:

Strongly Disagree (SD) Disagree (D) Not sure (NS)
Agree (A) Strongly Agree (SA)

1. I know what iron deficiency anemia is

SD D NS A SA

2. I know what role iron plays in blood cell production

SD D NS A SA

3. I can describe the symptoms of iron deficiency anemia

SD D NS A SA

4. I know what lab tests are drawn to check for iron deficiency anemia

SD D NS A SA

5. I understand why iron supplements are important during pregnancy

SD D NS A SA

6. I am knowledgeable of resources available in obtaining iron supplements

SD D NS A SA

Fig 2. Iron deficiency posttest



Fig 3. IDA infographic

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